

# M3 GLOBAL RESEARCH DATA SHEET

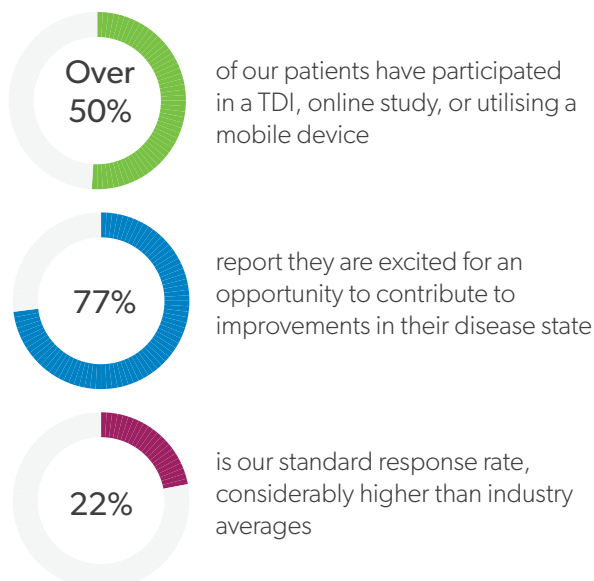
## PATIENT ACCESS



### M3 Patients: Direct Access to our Users

- As the patient voice has grown, so has our consumer /patient panel
- Now just over five years old, we have the access and size as well as relationships with support groups to answer the call
- Unlike consumer panels who screen for respondents who might have a specific diagnosis, M3 focuses on patients. With this pinpoint vision, the vast majority of M3 consumer panelists are diagnosed with one or more of the 110 ailments we track
- As a result of the relative youth of our panel, the respondents are up-to-date, engaged, and responsive
- Mirroring the way we treat our valued HCPs, our patients are compensated fairly (not with points) and are responsive because they are respected
- M3 has developed a proprietary protocol for development of patient access within specific, difficult to reach therapeutic areas

### M3 Patients: by the Numbers



“Our partnership with M3 Global Research has included their support of the annual YSC Summit, a three-day conference for women under 40 diagnosed with breast cancer as well as conducting a patient panel among the metastatic community. We appreciate the attention to detail, thoroughness, and thoughtfulness in which M3 Global Research approaches its partnership with our organization and its mission to ensure that no young woman faces breast cancer alone.”

—Jennifer Richey  
Associate Director of Corporate Partnerships,  
Young Survival Coalition (YSC).

Now in its 20th year, **YSC is the premier organization dedicated to the critical issues unique to young women who are diagnosed with breast cancer.** YSC offers resources, connections, and outreach so women feel supported, empowered, and hopeful.