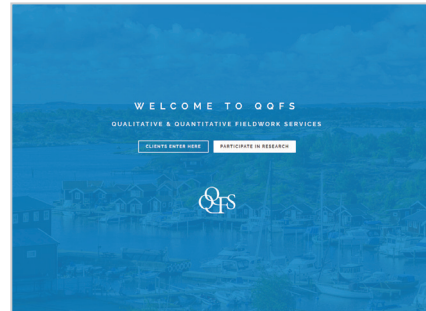




# M3 REGIONAL INFORMATION SWEDEN

## M3 IN SWEDEN

The M3 Global Research panel in Sweden, through QQFS, **comprises 2862 doctors, nurses and patients**



Panel size grew by **↑30%** in 2018

## 2018 STATS



**78**  
quantitative projects



**3,803**  
completes



**43**  
qualitative projects

## LOCAL KNOWLEDGE

Internal researchers, recruiters, and moderators **based in Sweden**

**20** years of experience performing research in Sweden



QQFS has the largest panel in Sweden



QQFS does custom recruitment



QQFS can recruit the most challenging target groups such as payers, KOL and patients