



# M3 REGIONAL INFORMATION CHINA

## M3 IN CHINA

M3's panel ( Medlive) is the **most sales-oriented** platform.



Medlive.cn  
YoY  
membership  
**↑20%**

Heavy upfront investment in **cutting-edge technologies** including **AI** diagnosis tools



Medlive is the **strategic partner** of the Chinese Society of Clinical Oncology (CSCO)

M3 has two of the **leaders in the Chinese digital marketing** market



has the **biggest doctor panel** in China with very active users

## Yixuejie Media

is a Wechat-based, medical information and media **community for both physician and patient users**